



## Margate City Board of Education

8103 WINCHESTER AVENUE  
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October 1, 2021

Dear Margate and Longport School Families:

There is a new and disturbing trend being promoted through social media sites to challenge children to act out each month and share it online. Each month has a different task suggested for students to complete. None of the behaviors are appropriate and will only lead to disruption in our schools and at home. The Atlantic County Office of Education made us aware of this risk and asked for us to disseminate this information to families to assist in avoiding the spread of this violent and disrespectful behavior.

- September: Vandalize school bathrooms
- October: Smack a staff member
- November: Kiss your friend's girlfriend at school
- December: Deck the halls and show your balls
- January: Jab a breast
- February: Mess up school signs
- March: Make a mess in the courtyard or cafeteria
- April: "Grab some eggz" (another stealing challenge)
- May: Ditch day
- June: Flip off in the front office
- July: Spray a neighbor's fence

As guardians, we ask for your support and help in letting our students know this is not acceptable. If your child is on social media, please have a discussion with him or her about this problem and reinforce that this behavior should not occur in school or at home. We did have some minor issues in both schools during September related to the bathrooms, all of which were handled by the principals. If students attempt to complete these tasks while in school it can result in serious disciplinary actions, including but not limited to out of school suspension and referral to law enforcement.

Thank you in advance for your support and cooperation. If you have any questions, please feel free to contact me or your building principal.

Sincerely yours,

A handwritten signature in blue ink that reads "Mrs. Audrey Becker".

Mrs. Audrey Becker